

Press Release – 23 May 2012

**INNOVATIVE CITIES: SUMMER SCHOOL 2012 AT YVERDON-LES-BAINS**

**During the month of August the city of Yverdon-les-Bains will host the 4th edition of the Université d'Été organized by the Municipality, Urbano Creativo and Heig-Vd University. The aim of UdE is to develop a concept for creating an Intelligent Identification System for the City of Yverdon-les-Bains.**

After one week of lectures, there will be the possibility to participate to a three weeks workshop with the aim of developing a concept of signs that interfaces with innovative digital media, applications, software and tools (WiFi, ZigBee, GPS or other) that permit the dissemination of information (historical, tourist, sports facilities, theme visits...) in the town. The students will draw, modify or change the Urban signage of the city of Yverdon-les-Bains: planning should take into account the local town plan, the mobility one, the axes of the canals and the Lake Neuchâtel. Particular attention should be paid to the integration between systems with the local environment, both from a natural an architectural point of view: events, natural elements (as water, most important element for the region), monuments, history, local architecture, but also biodiversity and landscapes.

**ADMISSION****Who can participate**

The competition is open to students from University and Masters Course of all countries.

**How much?**

The inscription cost is of 250CH that include the enrolment for the Université d'Été and meals and accommodation on site for the all month.

**How apply**

Each student should apply by sending the application form available online in the "Download", or by following this [link](#). The e-mail address that will be used for sending data, will be used for all further communication.

**CALENDAR**

August 6, 2012

Reception of students in Yverdon-les-Bains, and opening of the Université d'été 2012 of Yverdon les Bains

August 31, 2012

Presentation Event Vaudois Economic Forum 2012 project developed at the Université d'été 2012

**At the Université d'Été it will be possible:**

- meet students and professionals from all over Europe
- listen to lectures of professors coming from all over the World
- participate to a workshop and create a new and innovative way to share information in the city
- build a strong network and find new possibility of professional growth
- see your project become reality and being implemented in Yverdon-les-Bains

**Still not sure to participate? Please just have a look at what happened on the previous editions of the Université d'été d'Yverdon-Les-Bains on**

<http://yverdonlesbainsfuture.files.wordpress.com/2012/05/presentation2.pdf> !

**Information:**

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